COUNTRY INTRODUCTION



Due to its geographical location in the center of South America, inside the tropical belt. Bolivia is one of the 15 most biodiverse countries in the world, covering 12 ecoregions and 23 sub-ecoregions, from the lush Amazon to the snow-capped peaks of the Cordillera Real more than 6,000 meters above sea level. In summary, Bolivia is home to approximately 40% of the world's biological diversity, with only 0.2% of the world's surface, 15 million hectares are RAMSAR sites (the largest area of wetlands of international importance in the world), the 30% of the territory are protected areas.

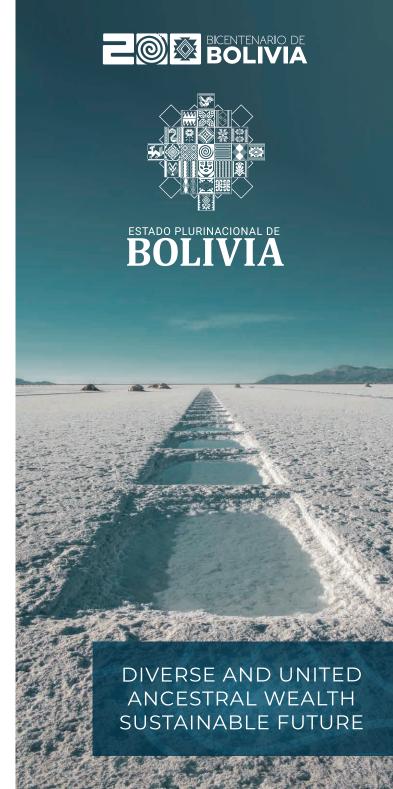




MINISTERIO DE RELACIONES EXTERIORES



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EXHIBITION CONCEPT

Bolivia participates with a type C pavilion with the subtheme of "Empowering lives" with the premise of showing the world its rich cultural diversity, as well as its advances in areas such as science, technology, sustainability and industrialization in harmony with Mother Earth.

In the foothills of the Andes, at high altitudes, exceptional coffees are grown that stand out for their intense aroma and complex flavor.

Bolivia also produces unique wines and singanis that reflect the diversity of its wine valleys that give rise to wines with their own character.



EXPORTABLE OFFEROF QUALITY

Bolivia's exportable offer, prepared with dedication by peasant and indigenous communities, meets the highest standards of quality and sustainability. Respect for the environment and ancestral practices is prioritized, guaranteeing authentic and responsibly sourced products. This dedication translates into unmatched flavors and aromas that conquer international markets.

BOLIVIA stination, a true a rich palette of sing heights of e country offers rience, where th modernity, that conquer

STRENGTHENING BONDS

On this occasion, the Plurinational State of Bolivia seeks to strengthen its trade relations with Asia and in particular with Japan, promoting the export of products with added value and high potential. The aim is to position Bolivia as a strategic trade partner, offering quality products that reflect the wealth and diversity of the country. In addition to commercial promotion, Bolivia seeks to consolidate itself as a top-level tourist destination, highlighting its cultural and natural wealth. A diversified tourist offer is offered that includes everything from adventure tourism to cultural and gastronomic tourism, inviting visitors to discover the magic of Bolivia.



Discover the cultural wealth, diversity of our exportable offer, the variety of our tourist attractions. Bolivia is an invitation to explore new opportunities.





ATTRACTIONS OF BOLIVIA

Bolivia is presented as a unique destination, a true Eden that delights the senses with a rich palette of flavors and aromas. From the imposing heights of the Andes to the lush Amazon, the country offers an unparalleled sensory experience, where ancestral tradition merges with modernity, creating high-quality products that conquer demanding palates.