

Country Introduction



Ghana, situated in the West African sub-region, lies along the Gulf of Guinea and the Atlantic Ocean. Formerly known as the Gold Coast, it shares borders with the Republic of Togo to the east, Ivory Coast to the west, Burkina Faso to the north, and the Gulf of Guinea and Atlantic Ocean to the south. Covering a land area of 238,535 km², Ghana gained independence from Britain on March 6, 1957, and operates as a unitary presidential constitutional democracy. The country has an estimated population of 30.8 million, with Accra as its capital city. It is divided into sixteen administrative regions.

Ghana boasts of diverse landscapes, including plains, rivers, islands, waterfalls, low hills, mountains, and the world's largest man-made lake, Lake Volta. It is rich in natural resources such as gold, diamonds, bauxite, crude oil, natural gas, and forests.

The country is also known for its rich cultural heritage, reflected in its ethnic diversity, social beliefs, and practices. These are expressed in Ghanaian cuisine, beverages, music, dance, drumming, film, religion, traditional and modern attire, marriage and naming ceremonies, funerals, media, and sports.



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COMMONS-A PAVILION

GHANA PAVILION



**A COUNTRY
OF POSSIBILITIES
AND EMPOWERMENT**

Exhibition Concept

Ghana is participating under the “Empowering Lives” sub-theme, with its exhibition framed around the theme “Creating a Country of Possibilities and Empowerment.” This theme highlights government policies, programs, and initiatives designed to promote opportunities and economic empowerment, especially for the youth.

The exhibition showcases six key components:

- i. Information Communication Technology (ICT)
- ii. Education and Manpower Development
- iii. Healthcare and Well-being
- iv. Industry, Trade, and Investment
- v. Tourism and Culture
- vi. Japan's Official Development Assistance to Ghana

Ghana's rich and diverse cultural heritage is also prominently featured at the pavilion.

The exhibition includes:

- Video documentaries and clips on ICT, Education, Healthcare, Trade, Investment, Tourism, and Japanese Assistance;
- Texts, infographics, and images on the six components, traditional heritage, tourism, and people;
- Seven monitors dedicated to the sectors;
- Showcasing of made-in-Ghana products like Kente, sandals, fabrics, and traditional musical instruments;
- A "Nature's Treasure" section featuring Ghana's premium cocoa tree and pod;
- Brochures, magazines, and booklets detailing Ghana's economy.



The Ghana Pavilion

Welcome to Ghana, a nation of thriving innovation and unique opportunities. As you journey through our pavilion, experience the power of Information Communication Technology, Education and Manpower Development, Healthcare and Well-being, Trade, Investment and Industrial Transformation, Tourism and Culture, and Japanese Official Development Assistance (ODAs), which is dedicated solely to the Government of Japan and its people for their continuing support to the Government of Ghana – These key sectors are driving the future development of Ghana. Explore through the display of infographic images, videos, and a VR experience designed to showcase Ghana's Potential Opportunities, Empowerment, and Transformation of Ghana towards achieving the UN SDGs and beyond.



Information, Communication and Technology (ICT)

Ghana is a nation united by digital progress. From the bustling streets of Accra to the rural towns, digitalization is shaping the future for 35 million people.

As one of the leaders in Africa's digital economy, Ghana is harnessing technology to improve services and create opportunities. From digital health to e-governance, and e-commerce, the future is digital.

Through broadband expansion and mobile connectivity, Ghana is closing the digital divide, bringing opportunities and information to even the most remote areas.

A growing tech ecosystem fuels innovation. From healthcare to e-commerce, Ghana's startups are leading the way, creating solutions that transform lives and drive the digital economy.



Ghana's Education

In classrooms across Ghana, the foundation for our nation's future is being laid. From crèche, and kindergarten to primary schools and to tertiary institutions, education is empowering over 10 million students, preparing them for tomorrow and lifelong growth.

With the Government's introduction of the Free Senior High School program, education has become more accessible to every child, empowering over 3.2 million young Ghanaians to pursue their dreams.

STEM education is at the heart of Ghana's vision for the future. By equipping the youth with skills in Science, Technology, Engineering, and Mathematics, Ghana is building a new generation of innovators, entrepreneurs, and problem-solvers.



Ghana's Investment and Tourism

Ghana is a gateway to West Africa, a land full of opportunities with a friendly business environment for both investors and private sector development. Ghana is noted for its democratic credentials, political stability, hospitality, and peaceful environment within the subregion.

Ghana offers a favorable business climate with attractive investment incentives and guarantees, political stability, good economic regimes, proximity to international markets, infrastructure, arable lands, good business climate making it a preferred destination for both local and international investors.

Ghana's tourism sector is a vibrant and growing part of its economy, offering a unique blend of rich cultural heritage, historic landmarks, and natural beauty. The people of Ghana are very friendly, peaceful, and welcoming.

Discover UNESCO World Heritage Sites and breathtaking natural wonders, from the historic castles that tell Ghana's story, to the lush landscapes that invite adventure.

