

The land of smiles - Visit



In the southwestern corner of the Arabian Peninsula lies Yemen, a land of rich heritage and charm.

A proud democratic republic, Yemen is committed to upholding its agreements and respecting human rights. As a dedicated member of the Arab League, the United Nations, and the World Trade Organization, it stands as a beacon of resilience and collaboration.

A land of striking contrasts, Yemen's diverse landscapes range from coastal plains and towering mountains to expansive plateaus, fertile basins, and golden deserts, each narrating a story of natural beauty and agricultural abundance.

Yemen is home to four UNESCO World Heritage Sites: the enchanting Socotra Archipelago, the timeless Old Sana'a, the historic walled city of Shibam, and the storied town of Zabid.

Yemeni cuisine is a culinary treasure, shaped by centuries of cultural exchange. Its rich diversity reflects influences from Indian travelers, Yemeni migrants returning from Asia to the South, and those coming back from Ethiopia to the North.

In Yemen, hospitality is an art form, reflected in the rituals of serving coffee in elegant cups. As night falls, the melodies of the **oud** and **qanbus** fill the air, carrying the heart and soul of a nation steeped in warmth and tradition.

Step into the culture, embrace the heritage, and uncover the magic of Yemen!



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COMMONS-A PAVILION

YEMEN PAVILION



TOMORROW IN COLORS

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Old is gold - Explore

Welcome to the House of Hospitality!

Qamariyat, the source of inspiration for Yemen's National Pavilion at Expo 2025 Osaka, Kansai, Japan are ornate windows inlaid with colorful pieces of glass, which Yemeni architects have been crafting by hand for over 4,000 years.

The aesthetic beauty of those Qamariyat is undeniable. Their functional role is equally captivating. These plaster windows with their colorful pieces of glass allow sunlight to pass through, transforming it into a radiant display of colors that brighten any space!

The blue color decorated in these Qamariyat represents openness, the green symbolizes generosity and diversity, the yellow stands for optimism, the red reflects passion and determination, and the purple reveals wisdom.

Our fragrant incense is our pleasant scent, shared with our guests so they too can carry its essence.

Dear guests, as you explore the Pavilion, you will hear music that reflects our spirit and warm embrace of hospitality.

Welcome to you all, and to the whole world!



A land beyond imagination - Enjoy

No one visits Yemen without being captivated by the breathtaking beauty of its landscapes and the charm of its summer retreats. In winter, the warmth of Yemeni hospitality embraces every visitor, leaving an indelible mark on their soul. Longing for Sana'a becomes inevitable after departure, and the heart yearns to return to Aden even before the farewell is complete.

In Yemen, the doors of the heart open wide to guests even before the doors of homes, as a true testament to its people's warmth and joy in welcoming visitors. Head east, and you will find yourself in Al-Mahra, where the enchanting "Hawf Nature Reserve" surrounds you with its lush greenery and serene charm.

Those seeking the southern edge of the Arabian Peninsula are undoubtedly drawn to the "Island of Bliss" – Socotra, as the Romans once called it. A destination unlike any other on earth, Socotra dazzles with its otherworldly landscapes. Recognized as a UNESCO World Heritage Site, it holds a place among the world's most extraordinary natural reserves.

Immerse yourself in nature.
Discover Yemen!



Marhaba - Tour

Indulge in Yemen's culinary delights – savor the traditional Asida, aromatic Zurbian, and sweet Bint Al-Sahn dishes. Let the soulful melodies of legends like Abu Bakr Salem, Al-Anesi, and Ayoub Tarish enchant your evenings. Admire the intricate carvings of Al-Ashrafiya Mosque, ascend to the heights of Al-Hutaib village to touch the clouds. Wander the courtyards of the Throne of Bilqis, explore the grandeur of the Awam Temple and the ancient city of Baraqish. Stroll through the historic reservoirs of Aden and pass through Bab Al-Yemen's gates into timeless history.

Discover Yemen!



The second mother tongue - Dance

The dancing souls, echoing instruments and bodies, all resonate in harmony to reflect the diversity of dance forms – an authentic expression of a people's identity and a nation's culture that stretches across the geography of the homeland.

Though united by a crescendo of movements, the designs of these dances are influenced by region, occasion, and timing. Some feature synchronized hand clapping and rhythmic footwork, while others incorporate cultural elements like sticks, plates and drums.

Rejuvenate your spirit, dance, and discover Yemen!



Yemen's global journeys - Travel

Yemen made its debut at the Specialized Expo held in Lisbon, Portugal, in 1998, marking the beginning of a series of global participations.

Its second global appearance followed at Expo Hannover, Germany, in 2000, while the third took place at Expo Aichi, Japan, in 2005. Yemen showcased at Expo Zaragoza, Spain, in 2008, and later at Expo Shanghai, China, in 2010. Expo Milano, Italy, marked Yemen's sixth participation in 2015, followed by Expo Astana, Kazakhstan, in 2017. Most recently, Yemen graced the world stage at Expo Dubai in 2021.

Visit the Expos; Discover Yemen!

