

## Introduction to Kosova



Kosova, officially known as the Republic of Kosova, is a landlocked country in the heart of the Balkans, bordered by: Albania, North Macedonia, Montenegro, Serbia.  
Quality of Life: Young Population: 70% under the age of 35  
Education: High literacy rate, growing number of universities  
Healthcare: Improving healthcare infrastructure.

- Population: 1.6 million
- Capital: Prishtina
- Government: Parliamentary Republic

### ■ Strategic Location

- Kosova's strategic location offers excellent connectivity to major markets in Europe.
- Proximity to Key Ports:
  - 3-hour drive to Durres (Albania)
  - 4-hour drive to Thessaloniki (Greece)
  - 5-hour drive to Bar (Montenegro)
- Prishtina Airport: Major hub for air travel
- Railway Projects: Enhancing connectivity with Albania

### ■ Access to Markets

- Access to a market of 20 million people
- SAA with EU: Access to 500 million people
- FTA with Turkey: Access to 85 million people
- GSP: Preferential access to the USA, Japan, UK, Switzerland, and Norway

### ■ Future Outlook

Economic Goals: EU candidate status, joining international organizations  
Growth Projections: Continued GDP growth, declining unemployment, stable inflation  
Opportunities: Emerging markets, new sectors, technological advancements.



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## Economy of Kosova

### ■ Economic Stability

- GDP Growth: Projected 3.9% in 2024 and 4.0% in 2025
- Credit Rating: "BB-" with a stable outlook from Fitch
- Low Public Debt: 20.6% of GDP
- Inflation: Controlled at 2.4%
- GDP: €10,563 million (2024)
- Unemployment Rate: 21% (declining trend)
- Exports: €871 million (2023)
- Imports: €5,219 million (2023)

### ■ Top Export Products

- Miscellaneous Manufactured Articles: €273 million
- Manufactured Goods: €205 million
- Crude Materials: €95 million
- Food and Live Animals: €80 million
- Beverages and Tobacco: €54 million

### ■ Top Import Products

- Machinery and Transport Equipment: €1,269 million
- Manufactured Goods: €1,192 million
- Food and Live Animals: €962 million
- Mineral Fuels: €765 million
- Miscellaneous Manufactured Articles: €706 million



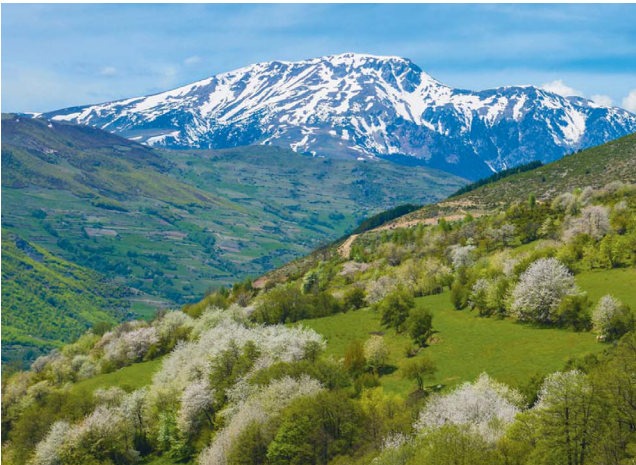
## Attractive Sectors for Investment

- Energy: Abundant lignite reserves, increasing renewable energy production
- ICT: High internet penetration, young and skilled workforce
- Construction: Significant investments, ongoing infrastructure projects
- Textiles: Growing export market, skilled workforce



## Tourism Potential

- Key Destinations: Brezovica, Sharr Mountains, Rugova Canyon
- Activities: Skiing, eco-tourism, paragliding, mountain biking, trekking, kayaking
- Cultural Festivals: Dokufest, Sunny Hill Festival, Prishtina Jazz Festival



## Incentive for Investors

- Tax Incentives: Competitive corporate tax rates, tax holidays
- Regulatory Support: Streamlined business registration and licensing processes
- Investment Protection: Legal framework ensuring the protection of foreign investments.

### ■ Tax System:

- Corporate Income Tax: Flat rate of 10%, highly competitive in Europe
- VAT: Standard rate of 18%, 0% on exports, 8% on essential products and services
- Double Taxation Treaties: Prevent double taxation, foster international trade and investment
- Registration Requirements: Detailed process for local and non-resident taxpayers

### ■ Government Support and Initiatives:

- Support Programs: Direct Payments program, rural development grants
- Economic Reforms: Improving business environment, enhancing transparency, combating corruption
- Infrastructure Projects: Ongoing and planned infrastructure improvements



## New Frontier for Investment Opportunities

Kosova offers a unique blend of strategic location, economic stability, and attractive investment opportunities. Join the growing number of investors who have discovered the potential of Kosova. Call to Action: Visit Made in Kosova website for more information and start your investment journey today!

