

Country Introduction



Nestled in the heart of the Balkan Peninsula, North Macedonia is a mosaic of crystal lakes, ancient towns, and verdant valleys, woven together by centuries of diverse history and rich cultural tapestry. This hidden gem of Southeast Europe invites explorers and connoisseurs alike to traverse its scenic landscapes and delve into a past that bridges East and West.

In Skopje, the capital, witness the rebirth of a city among modern sculptures and neoclassical fronts, which coexist with ancient fortresses and charming bazaars. Venture further, and the tranquil waters of Lake Ohrid beckon. Surrounded by mountains and dotted with timeless Orthodox churches, it's a spiritual sanctuary that has captivated souls for millennia.

The culinary voyage here is as layered as its history, offering a palette of flavors that tantalize the taste buds with spices and techniques that echo the Ottoman and Mediterranean heritages. Each dish tells a story of mingled traditions and shared feasts.

A treasure trove of experiences awaits in North Macedonia—where adventure meets serenity, where every path leads to discovery, and where the legacy of the land vibrantly lives in its bustling markets, quiet monasteries, and the warm smiles of its people. Explore North Macedonia, where every visit enriches and every memory endures.



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COMMONS-A PAVILION

NORTH MACEDONIA PAVILION



**North Macedonia -
Where tradition meets tomorrow**

Exhibition Concept

Welcome to the Republic of North Macedonia's exhibition at EXPO 2025 in Osaka, where we explore the profound synergy between humanity and architecture to enhance life and human potential. This year, our presentation draws inspiration from two global icons, Mother Teresa and Kenzo Tange, weaving their legacies with the challenges and opportunities of today's interconnected world.

Our pavilion, a space of dynamic and interactive experiences, showcases North Macedonia's rich cultural and technological heritage through diverse sections dedicated to connecting lives, humanitarian efforts, and architectural innovation. Join us to experience how education, technology, and creativity can transform societies and enrich individual lives.

At this global stage, North Macedonia unfolds as a landscape where tradition meets innovation, promising a future forged in the spirit of unity and advancement. Discover the spirit of North Macedonia: a bridge between cultures, an amazing tourist attraction, a beacon of progressive ideas, and a testament to the power of connection and heritage.

Crossroads of civilizations

North Macedonia is steeped in a rich cultural heritage that reflects its complex history and diverse influences. From the ancient ruins of Stobi and Heraclea Lyncestis to the Byzantine splendor of Ohrid's churches and the Ottoman echoes in Tetovo's painted mosque, the country is a crossroads of civilizations. Traditional music, dance, and crafts are alive in its vibrant festivals, showcasing the timeless folk traditions passed down through generations. Macedonian cuisine, with its blend of Mediterranean and

Balkan flavors, further exemplifies its cultural mosaic, making the country a treasure trove of historical and cultural experiences.



Fascinating emerging tourist destination

North Macedonia is an emerging tourist destination, offering an enchanting blend of natural beauty, historical sites, and culinary delights. Visitors can explore the pristine Lake Ohrid, a UNESCO World Heritage site, renowned for its ancient churches and crystal-clear waters. Adventure enthusiasts enjoy hiking in the National Parks of Mavrovo, Pelister, and Galichica, which offer stunning landscapes and rich biodiversity. The country's wineries in Tikveš are a must-visit for wine aficionados, showcasing premium Balkan vintages. With its welcoming atmosphere and affordable travel options, North Macedonia provides a rich, authentic experience for travelers seeking to discover the roads less traveled.



Two great contributors to North Macedonia

Mother Teresa, born in Skopje, North Macedonia, left an indelible mark on her homeland, symbolizing selflessness and global humanitarian outreach. Her legacy in N. Macedonia inspires countless initiatives in charity and social care, reflecting her life's work. Kenzo Tange,

impacted the region through his revolutionary architectural designs. After Skopje's devastating 1963 earthquake, Tange's involvement in the city's reconstruction plan introduced modernist elements that reshaped its skyline and urban framework. Both figures have significantly influenced North Macedonia's cultural and physical landscapes, integrating global perspectives with local identity.



Promising investment destination

Investing in North Macedonia offers strategic advantages due to its central location in Southeast Europe, providing key logistical access across the continent. The country boasts competitive business costs, a skilled workforce, and a stable economic environment. North Macedonia's government actively supports foreign investment through various incentives, including tax breaks, subsidies, and simplified administrative procedures. The country is particularly attractive in sectors such as automotive, agriculture, IT, and energy, driven by robust free economic zones and an expanding market. North Macedonia's EU candidate status further enhances its appeal as a promising investment destination with growing access to broader European markets.

