### **Country Introduction**



The Republic of Djibouti is situated at the Horn of Africa where the Red Sea meets the Indian Ocean, enjoying a uniquely strategic position connecting three continents - Africa, Europe, and Asia. It also lies along one of the world's major shipping routes that link crucial international trade paths.

With a land area of 23,200 square kilometers and a population of just over one million, Djibouti is truly a multicultural intersection where various ethnic groups coexist, making it a 'country of encounters and exchanges.' Its role as a logistics and trade hub continues to grow in importance, supported by modern ports that connect the entire region.

Djibouti is also blessed with diverse natural landscapes, including pristine beaches, salt lakes, volcanoes, coral reefs, and vast deserts. The country is also known for unique ecotourism experiences, such as encounters with whale sharks and scuba diving opportunities.

Djibouti's economy is thriving, focusing efforts particularly on renewable energy, technological innovation, and sustainable tourism development. This small but dynamic nation serves as a bridge between cultures and continents, symbolizing regional integration and global connectivity.



# **DJIBOUTI PAVILION**



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# WELCOME TO THE DJIBOUTI PAVILION

#### **Exhibition Concept**

The Osaka-Kansai Expo, running from April 13 to October 13, 2025, under the theme 'Designing Future Society for Our Lives,' presents an unprecedented opportunity for countries worldwide to envision the future and reaffirm their commitment to the Sustainable Development Goals (SDGs).

The Republic of Djibouti, one of the first East African nations to announce its participation, emphasizes its strategic role as a crossroads of global trade and its commitment to sustainable and inclusive development.

Through its national sub-theme 'Connecting Lives,' Djibouti will showcase its ambitions in innovation, sustainability, and regional integration. The Djibouti Pavilion will introduce visitors to the country's efforts in building a resilient economy and enhancing its investment appeal. By participating in this global event, Djibouti eagerly seeks to share its vision of a promising future where connectivity and balanced development go hand in hand to design a better world.



## **Tourism and Culture**

Djibouti, emerging as a new tourism destination in East Africa, offers unique landscapes where land and sea merge. The country features an endless array of fascinating contrasts: salt lakes, volcanic rocks, hot springs, enchanting deserts, captivating wildlife, and extraordinary seabeds. With its pristine beaches, turquoise oceans, and paradise-like islands, the country combines both relaxation and adventure.

Its rich culture, inherited from ancestral nomadic traditions, is

expressed through songs, poems, and dancing that blend epic and lyrical poetry. This hereditary culture reaches its pinnacle during social ceremonies that celebrate Djiboutian authenticity and the nomadic world.

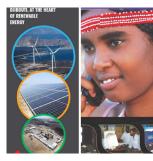


#### **Renewable Energy and Telecommunications**

Djibouti is trying to become one of the few nations powered exclusively by green energy. The country is securing its energy sovereignty by developing potential energy sources, including the Ghoubet Wind Power Station, Grand Bara Solar Power Station, and geothermal energy initiatives.

Its geopolitical location has proven advantageous for developing a modern telecommunications infrastructure. Djibouti has become an international communications hub through eight submarine cables, including the South East Asia-Middle East-Western Europe 5 (SEA-ME-WE 5) fiber-optic submarine cable system that connects 17 countries across 20,000 kilometers. This infrastructure contributes to reducing

costs, enhancing investment appeal, expanding access to public services in remote areas, promoting national integration, eliminating poverty, and improving literacy rates.



# **Ports and Transportation**

Since the construction of the railway connecting Djibouti and Ethiopia in 1897, and with its strategically advantageous transit port for cargo, Djibouti has established itself as a regional hub. Today, Djibouti aims to become a multimodal transportation center by developing modern infrastructure. Djibouti features an electric railway connecting to Ethiopia,

the Damerjog Industrial Zone, and PK23, which is set to

become Africa's largest free trade zone. With the Bi'idley International Airport in Holl Holl and the relaunch of Air Djibouti, the country has begun its journey to become a crucial gateway to the African continent.



#### Reasons to Invest in Djibouti

- The country is situated along one of the world's most crucial maritime routes, handling 60% of global traffic
- The country is strategically positioned as a hub for landlocked nations in the region
- Politically stable
- Both citizens and foreigners enjoy the same rights
- The Djiboutian franc maintains a fixed exchange rate with the US dollar, with no foreign currency restrictions and free convertibility
- The financial system operates without exchange controls, allowing completely free currency transfers
- The country's telecommunications system, including SEA-ME-WE and submarine fiber optic cables, ranks among the best in Africa
- Investment projects in the country are eligible for financing from regional and international financial institutions
- Djibouti serves as a gateway to the Common Market for Eastern and Southern Africa (COMESA market), which
- encompasses a market of over 400 million people
- The country ranked highly in the World Bank's business environment reports 'Doing Business 2019 and 2020'"

