

Country Introduction



Ethiopia, located in the Horn of Africa, is a country with a rich history, diverse cultures, and stunning landscapes. It is one of the world's oldest nations, often regarded as the cradle of human civilization due to the discovery of early human fossils like “Lucy” (*Australopithecus afarensis*). Ethiopia is unique in Africa for maintaining its independence during the colonial era, aside from a brief Italian occupation.

The country has over 80 ethnic groups and languages, with Amharic as the official language. Ethiopia is known for its ancient historical sites, such as the rock-hewn churches of Lalibela, the Aksumite Empire, and the medieval castles of Gondar. Its geography is diverse, featuring highlands, the Great Rift Valley, and the Danakil Depression, one of the hottest places on Earth.

Ethiopia is also famous for being the birthplace of coffee and is predominantly Orthodox Christian and Muslim. Addis Ababa, its capital, serves as the headquarters of the African Union. The country has fast growing economy, driven by agriculture, coffee exports, and infrastructure development.

estate costs globally, making it an ideal destination for ICT investments. The 200-hectare ICT-dedicated industrial park in Addis Ababa provides world-class infrastructure and a "plug-and-play" investment environment. Recent improvements in the telecom sector have further enhanced the ICT landscape, attracting global operators and expanding opportunities.

Mining: Mining is Ethiopia's fastest-growing economic sector. In 2021, the sector recorded an impressive 115% growth rate, following a 91% growth in 2020. This rapid expansion has increased the sector's contribution to the GDP significantly.

Energy: Ethiopia's demand for electricity is rising rapidly—by 30–35% annually. The industrial sector is projected to drive this surge, with electricity consumption expected to grow at an average annual rate of 11.6% from 2012 to 2030, increasing from 4.4 billion kWh in 2013 to an estimated 31.4 billion kWh by 2030.



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ETHIOPIA PAVILION



Ethiopia: Land of Origins and Opportunity

Ethiopia at a glance

Official Name:	Federal Democratic Republic of Ethiopia
Location:	Horn of Africa
Area:	1.1 million square kilometers
Government Structure:	Federal system with 11 semi-autonomous regions and 2 chartered cities
Parliamentary System	
Head of State (President):	Taye Atske Selassie
Head of Government (Prime Minister):	Dr. Abiy Ahmed
GDP:	\$163.35 billion USD
GDP Growth Rate:	10%
FDI Inflow:	3.65% on average
Population:	129 million, making it the second-most populous country in Africa
Life Expectancy:	68 years

Ethiopia's Green Legacy and Cultural Heritage

Green Legacy: Ethiopia's successful Green Legacy initiative has positioned the country as a global leader in environmental conservation. With a target of achieving zero carbon emissions by 2050, the initiative, launched by Prime Minister Dr. Abiy Ahmed in 2019, focuses on combating deforestation and soil degradation while increasing forest coverage and mitigating climate change. Over the past four years, Ethiopia has planted over 20 billion trees, making remarkable strides toward its sustainability goals.

Revitalizing Tourism, initiative represents a significant step in transforming Ethiopia's tourism sector. Recent developments include the inauguration of key destinations such as Koysha Halla Kella and Chebera Churchura National Park's Elephant Lodge. These projects underscore the government's commitment to inclusive tourism and sustainable development.

MICE Tourism, promoting sustainability and improving urban living, the Corridor Development Project envisions a cleaner and greener Addis Ababa. By prioritizing walking, cycling, and Public transport, this initiative aims to reduce reliance on cars, cut air pollution, and create vibrant public spaces.

Ethiopia the Land of Origins and Wonders
Ethiopia is celebrated as the cradle of humanity, the birthplace of coffee, and home to the majestic Blue Nile. Its rich natural and cultural heritage makes it an alluring destination for travelers.

Origin of Coffee Arabica
Ethiopia is the birthplace of Arabica coffee, one of the world's most cherished stimulants. Renowned for its role in global coffee culture, Ethiopian coffee holds immense significance for tourism, social cohesion, and economic growth. From the farmers cultivating it to the exporters

supplying the world, coffee is central to Ethiopia's socio-economic and cultural identity.

Ethiopia: A Prime Destination for Investment

Ethiopia offers compelling opportunities for investment, supported by:

Dynamic Policy: The government prioritizes a business-friendly environment through reforms aimed at boosting economic growth.

Resilient Economy: As one of the fastest-growing economies in Africa over the past 15 years, Ethiopia is a top destination for foreign direct investment.

Connected Market: Positioned as Africa's second-largest consumer market, Ethiopia serves as a gateway to regional and global trade.

Enabling Infrastructure: Significant infrastructure development enhances accessibility and efficiency for investors.

Resource-Rich Nation: Ethiopia boasts abundant natural resources and a modern legal framework for extraction and commercialization.

Competitive Workforce: With a population of 56 million workers, Ethiopia has Africa's second-largest, young, and productive labor force.



Agricultural Powerhouse and Manufacturing Hub

Agriculture: Ethiopia's Backbone
Ethiopia is a major agricultural powerhouse, ranking 1st in Niger seed production and export in the world, 5th in coffee production in the world, 3rd in wheat production in Africa, 5th in tropical fruit production, 6th in livestock population globally, 9th in sesame production globally, 9th in chicken production in Africa.

Manufacturing: Ethiopia offers immense opportunities in manufacturing, driven by its large domestic market, affordable energy costs, favorable investment climate, competitive labor costs, and strong trade relationships. The establishment of special economic zones (SEZs) along major trade corridors has further enhanced its appeal. With a skilled and cost-effective workforce, Ethiopia has excelled in light manufacturing industries such as textiles, apparel, and leather products, positioning itself as a strategic partner in global value chains.



Emerging ICT Hub, Mining Growth, and Energy Expansion

ICT: Ethiopia is a rising hub for ICT-based businesses, offering a large, tech-savvy, and proficient workforce. The country boasts one of the lowest electricity and real