

HUMANITY

Blood Donation

NOT FOR SALE

In Ukraine, blood donation has become a vital act of solidarity, saving lives on the battlefield, in hospitals, and beyond. Each drop of donated blood is a testament to the courage, unity, and humanity of the Ukrainian people, ensuring hope and survival in the darkest times.

VALUES OF THE FUTURE: ACTIONS OVER DECLARATIONS

Values written on paper hold no meaning. They come alive only when supported by concrete actions.

We invite you to our Ukrainian **"Not for Sale" Store**, where you'll find shelves lined with various items that carry no price tags.

Each item symbolizes the efforts Ukrainians make to uphold the values of a democratic society during a full-scale war.

NOT

FOR
SALE

UKRAINIAN
PAVILION

SCAN THE BARCODES

ON THE GOODS
IN THE PAVILION
TO LEARN MORE



OSAKA, KANSAI, JAPAN
EXPO2025

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FREEDOM OF CHOICE

The Right to Shape the Future

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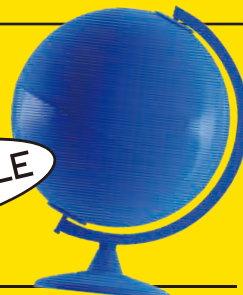


Ukrainians fight daily for their right to choose democracy over dictatorship, defending freedom on the battlefield. Over 70,000 women voluntarily serve in the military, demonstrating equal rights to choose one's role in society.

RESILIENCE AND INNOVATION

Farming at the minefields

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Ukrainian farmers have become a symbol of courage and determination, continuing their work under fire to feed the nation and the world. Despite shelling, mined fields, and disrupted supply chains, they plant, harvest, and transport food, ensuring not only the survival of local communities but also contributing to global food security.

RIGHT TO SELF-EXPRESSION

Equality and Freedom Even in War

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Holding Pride Marches during the war demonstrates that the right to self-expression remains inviolable, even in the toughest times.

RIGHT TO A DECENT STANDARD OF LIVING

Energy Workers on the Frontlines

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Energy workers repair critical infrastructure under fire to restore electricity, heat, and water for millions of Ukrainians.

SOLIDARITY

Creativity for the Sake of Help

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Ukrainians create innovative initiatives to raise funds for the military, humanitarian aid, and recovery efforts. The donation culture of Ukrainians is really unique.

UNITY

Coming Together for Victory

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Both online and offline, Ukrainians form communities to support Ukraine and fight international russian propaganda.

ACCESSIBILITY

Barrier-Free Spaces and Prosthetics

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Ukraine actively develops barrier-free spaces and cutting-edge prosthetics, providing people with disabilities the chance for a full life. Particularly important is the provision of prosthetics for war veterans who have sustained injuries, as well as civilians affected by the war. Specialized rehabilitation programs are being created for them, including physical, psychological, and social support.

HUMANITY

Saving Animals

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Ukrainian volunteers rescue animals from war zones, evacuating and providing temporary shelter for them.

HUMANITY

Internally Displaced Persons Care

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Millions of internally displaced Ukrainians forced to leave their homes due to war. And they got the support of countless volunteers and organizations who provide shelter, aid, and a sense of security in the hardest times.