

Country Introduction



Mongolia, a landlocked country in Central Asia, is known for its vast steppes, rugged mountains, and nomadic culture. With a history dating back to the 13th century, Mongolia rose to prominence under the leadership of Genghis Khan, who established the Mongol Empire, the largest contiguous empire in history. Today, Mongolia is a democratic republic that combines its rich heritage with modern developments.

The country is bordered by Russia to the north and China to the south, covering a vast area of over 1.5 million square kilometers, making it the 18th largest country in the world. Despite its size, Mongolia is one of the least densely populated nations, with much of the population residing in the capital city, Ulaanbaatar.

Mongolia's diverse geography includes the Gobi Desert in the south, towering mountain ranges such as the Altai Mountains, and expansive grasslands. The harsh continental climate, with extreme temperatures ranging from frigid winters to hot summers, shapes the lifestyle of the people.

Mongolia's economy is driven by mining, agriculture, and livestock. The traditional way of life is deeply rooted in herding and pastoralism, with many people still living as nomads. The combination of ancient traditions and modern influences creates a unique cultural landscape that continues to captivate the world.



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COMMONS-D PAVILION

MONGOLIA PAVILION



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Always Moving**

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Exhibition Concept

The Mongolian pavilion showcases exhibits on traditional clothing, hats, shoes, stone statues, bows and handwritten manuscripts from “Pax Mongolica” period. The Pax Mongolica (Latin for "Mongol Peace") refers to a period of relative peace and stability across much of Eurasia during the 13th and 14th centuries, which occurred under the rule of the Mongol Empire. Following the conquests of Genghis Khan and his successors, the Mongol Empire expanded rapidly, stretching from Eastern Europe and the Middle East to the steppes of Central Asia and the Far East.

During this period, the Mongols established a vast network of trade routes, ensuring safe passage for merchants, diplomats, and travelers across large portions of Asia and Europe. This contributed to the flourishing of trade, particularly along the Silk Road, where goods, culture, ideas, and technologies exchanged freely. The stability brought by the Mongols reduced the frequent warfare and banditry that had plagued the region for centuries.

Additionally, visitors can enhance their experience through VR technology, which provides an immersive introduction to Mongolia's rich history and traditions, allowing them to explore and better understand the Mongolian culture.



Tourism

Once the largest empire in the world, strong bridge connecting the biggest civilizations of Asia and Europe, Mongolia welcomes the world to visit and experience pristine nature and rich nomadic heritage.

In the vast land where blue skies touch mountain tops, where

the rhythms of life flow unstopably, and the modern city lights give a sense of colorful excitement, Mongolia continues to strive forward by creating unique values and developing its tourism.

With our timeless rich cultural heritage, colorful image, unique traditions and hospitality that can't felt anywhere else, Mongolia opens its doors to welcome the world.



Culture

Mongolians, rich in unique cultural heritage, have lived in perfect harmony with nature and the universe since their first settlements in the lands that have now become a cradle of nomadic culture. Mongolian traditional long songs, morin khuur, and khoomei will capture people's hearts from stages around the world through the creations of young people who connect tradition and innovation.

Endless steppes, highest mountains, clearest springs, virgin forests, seas of sand, and pristine wild nature will add colors to the world by motivating the young generation who continue to strive for the future while respecting their traditions and heritage.



Economy

Mongolia, located in the highlands of Central Asia, continues to advance towards development, expanding its resources and unlimited potential to move the world.

In order to diversify and develop our economy, Mongolia, rich in mineral resources and ranking 6th in Asia, will race against time by implementing projects and programs supporting non-mining exports.

Mongolia's unique natural formations have allowed it to become a leading renewable energy country in the region and attracted the attention of investors. Following wool and cashmere product brands from Mongolia, implementing sustainable development goals, have successfully competed on the world stage and embraced by international consumers.



Investment

Mongolia, nestled between Russia and China, is a landlocked gem that has recently emerged as a beacon of opportunity for global investors.

Our nation is undergoing a rapid transformation, evolving into one of the world's fastest-growing economies, primarily driven by its abundant mineral resources and a vibrant economic landscape.

Supported by a robust democratic government, Mongolia aims to create an investment-friendly environment that fosters growth and prosperity.

Whether you are a seasoned investor seeking new horizons or a newcomer looking for a promising opportunity, Invest Mongolia is your trusted partner in navigating the thriving landscape of Mongolian investment.

For more investing opportunity, please visit www.investmongolia.gov.mn.

