

Country Introduction

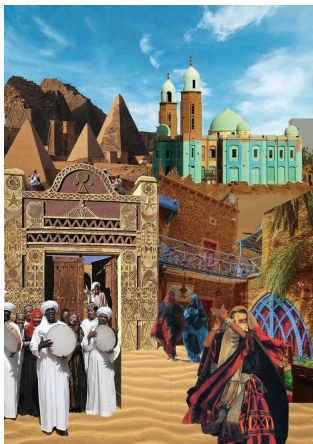
Sudan: A Land of Heritage, Diversity, and Opportunity

Sudan, the third-largest country in Africa, is a land of rich cultural heritage, breathtaking landscapes, and immense economic potential. Strategically located at the crossroads of the Middle East and Africa, Sudan is nourished by the life-giving Nile River, which has shaped its history and civilizations for thousands of years.

Sudan's history is deeply rooted in the ancient Nubian kingdoms, with the Pyramids of Meroë, a UNESCO World Heritage Site, standing as a testament to its prominence in antiquity. Today, Sudan's vibrant culture reflects its diversity, with over 500 ethnic groups contributing to a mosaic of languages, traditions, and artistic expressions. Its music, dance, and art reflect the resilience and creativity of its people.

The economy is driven by agriculture, with fertile lands producing key exports like sorghum, gum arabic, and cotton. Sudan's mineral resources, including gold and petroleum, offer vast opportunities for investment and sustainable development. Recent reforms and a focus on economic diversification signal a new era of growth and potential.

Sudan's landscapes are equally captivating, from the vast deserts and ancient archaeological sites in the north to lush savannahs and wildlife-rich national parks in the south, making it a unique destination for adventure, culture, and eco-tourism.



Experience the warmth, heritage, and promise of Sudan at Expo 2025.



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COMMONS-D PAVILION

SUDAN PAVILION



Explore Sudan's rich culture, natural wealth, and innovation, uniting tradition and progress for a sustainable future.

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Exhibition Concept

Sudan: Where Time Dances with Tradition and Tomorrow
Step into Sudan’s exhibition at Expo Japan 2025 and journey through a land where history whispers through ancient sands and innovation hums in vibrant cities. Sudan, the beating heart of Africa, invites you to experience its soul—a dazzling tapestry woven from the golden threads of heritage and the bold strokes of a future reimagined.

Behold the splendor of the Nubian pyramids, standing as timeless sentinels of ingenuity, and marvel at the artistry of Sudanese crafts, each piece a story sculpted by generations. Hear the rhythm of the Nile as it flows through lush landscapes, nurturing the spirit of a people whose diversity is their greatest treasure.

Immerse yourself in the harmony of tradition and transformation as Sudan showcases its natural wealth and sustainable ambitions. From the rich essence of sesame to the shimmering promise of gold and gum arabic, each element embodies resilience and possibility.

At Expo 2025, Sudan isn’t just a destination—it’s an inspiration. Join us as we blend past and present, art and industry, dreams and determination into a vision for a shared global future. Welcome to Sudan, where every moment is a masterpiece waiting to be discovered.



Sudan's History: dynamic cultural and historical milestones

Sudan's history is marked by influential civilizations and cultural transformations. The Kingdom of Kush, flourishing near the Nile, was renowned for its architectural achievements at Meroë and its interactions with ancient Egypt. In later centuries, Christian Nubian kingdoms dominated before the spread of Islam reshaped the region's traditions. The 19th century saw Ottoman-Egyptian rule, which introduced administrative reforms, followed by the rise of the Mahdist state. Under British-Egyptian rule, Sudan experienced infrastructural development and rising nationalist sentiment. Gaining independence in 1956, Sudan continues to reflect its heritage of dynamic cultural and historical milestones.

Sudan's Trade: Gum Arabic

Sudan is the world’s leading producer of gum Arabic, contributing over 70% of global supply. This natural resin, harvested from Acacia Senegal and Acacia Seyal trees, is prized for its versatility. Gum Arabic is a key ingredient in food, beverages, pharmaceuticals, and cosmetics, valued for its emulsifying and stabilizing properties. Sudan's fertile Gum Belt, spanning across central regions, ensures high-quality production. The industry supports millions of livelihoods, promoting sustainable practices and preserving local ecosystems. As a symbol of Sudan’s rich resources, gum Arabic showcases the nation’s contribution to global trade, offering natural solutions to diverse industries worldwide.



Sudan's Trade: High-quality Sesame

Sudan is a leading producer of high-quality sesame, prized for its exceptional oil content and diverse applications. Cultivated in fertile regions like Gedaref, Sudanese sesame is renowned for its white and brown varieties, celebrated in global markets for their

purity and flavor. A vital export crop, sesame contributes significantly to Sudan's economy, supporting livelihoods and sustainable farming practices. It is sought after for its use in tahini, confectionery, and premium oils. Emphasizing organic and fair-trade production, Sudan continues to strengthen its position as a key player in the global sesame trade, aligning with evolving international market trends and quality demands.



Sudan's Livestock: A Pillar of Prosperity

Sudan boasts one of the largest livestock populations in Africa, with over 100 million cattle, camels, sheep, and goats grazing on vast natural pastures that span 64% of the country's land. Renowned for its organic and high-quality products, the sector contributes over 20% to Sudan’s GDP and plays a pivotal role in food security, rural livelihoods, and export markets, particularly in the Gulf and Africa. Livestock provides premium meat, dairy, and leather, reflecting Sudan's rich agricultural heritage. As the sector evolves, addressing challenges like drought and pasture degradation through sustainable practices is key to unlocking its full potential.

